

ANNOUNCEMENTS

- We created a <u>Google Drive</u> with the presentations, photos, and posters from the CalFresh Healthy Living (CFHL) Forum 2023 and CSU Long Beach field trip. Feel free to download the photos and share with those who we do not have email addresses for.
- You are now welcome to use any of the 8 lessons from the Food Smarts for Colleges curriculum to teach series classes!
 - We are hoping in the near future we can open these up for single session classes as well, but for now we are still only using it for series.
 - We have updated the Direct Ed Activity Tracking Form to include all 8 of the lesson options for series.
- For the single session participant survey, participants will no longer be asked which specific single lesson they attended. Participants will receive a standard set of class evaluation questions appropriate for any single session taught. Participants should select "One Time Class" when asked "What type of class did you attend."
- It is that time of year again to complete the Civil Rights training for FFY24. This year you will need to complete the Civil Rights training for both CFHL and CFO.
 - The CFHL Civil Rights training (pre-recorded webinar approx. 53 minutes) can be found on the <u>CFHL Leah's Pantry training platform</u>.
 - Once you have finished watching the training on the Leah's Pantry site, complete the course evaluation.
 - This is a 15-question quiz and you must score a completion rate of 80%. You are allowed to retake the quiz. Be sure to save your certificate of completion.
 - For the CFO Civil Rights training, you don't have to re-watch the same training.
 - You only need to complete the <u>knowledge check</u> through Survey Monkey. It's an 8-question quiz and these are the same questions as Leah's Pantry quiz.
 - Once completed, download the CDSS <u>Certificate of completion</u> and fill out your name and date. Be sure to save your certificate of completion.
 - For more information on all the trainings you must complete, check out the <u>CFHL Onboarding</u> <u>document for Staff</u>.

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UPCOMING EVENTS AND TRAININGS

- <u>CalFresh Healthy Living Civil Rights Training</u> -Due for FFY24
- CFHL All Campus meeting Friday, December 1st @10 AM-11:30AM
 - Review SWO (strengths, weaknesses, and opportunities) analysis
 - Discuss takeaways from the CFHL Forum
 - Present program and fiscal updates

FALL AND WINTER RECIPE RECOMMENDATIONS

- <u>CFHL November EatFresh Recipe Flyers</u>
- <u>CFHL December EatFresh Recipe Flyers</u>

These recipe flyers follow the CFHL brand guidelines and all recipes included are from EatFresh.org. Feel free to download and share with your students on campus.

CALFRESH HEALTHY LIVING BRAND UPDATE

There is a new <u>USDA funder statement</u> that went into effect on October 1, 2023. This means all CalFresh Healthy Living printed, and digital media must include the new funder statement. Materials with the old funder statement or old branding should not be distributed.

Use for all CFHL created material: This material was funded by the United States Department of Agriculture (USDA) Supplemental Nutrition Assistance Program-- SNAP. This institution is an equal opportunity provider.

Short Version (Use for space limited CFHL created material): This material was funded by USDA SNAP. This institution is an equal opportunity provider.

Social media funder statement (alternative option): Funded by USDA SNAP an equal opportunity provider.

For any CFHL brand support, please contact your TA lead and Marisela (mmendez2@csuchico.edu)

BRAND HIGHLIGHT

This month we would like to highlight the work of California State University, San Bernardino for their exemplary use of the CalFresh Healthy Living brand guidelines in their most recent food demonstration and tasting lesson <u>social media</u> <u>post</u>.

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PROJECT UPDATE

For Federal Fiscal Year (FFY) 2023, all 13 campuses on the CalFresh Healthy Living on College Campus project collectively reached our Scope of Work goal numbers.

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Direct Education	FFY 23 SOW Goal	Q1	Q2	Q3	Q4	YTD
Total Single Session Classes	84	22	35	29	26	112
# Attendees	1680	254	554	381	432	1621
Series-based Classes	66	19	7	45	25	96
# Attendees	660	168	62	353	282	865

Indirect Education	FFY 23 Goal	Q1	Q2	Q3	Q4	YTD				
Harvest of the Month (HOTM)										
HOTM Promotions	44	36	39	40	32	147				
# of individuals reached	11,667	22837	19464	27987	19382	89,670				
Days of Action										
Rethink Your Drink Promotions	9	0	3	10	2	15				
Healthy Snack Day Promotions	12	3	ο	1	10	14				
Other Events	N/A	16	48	67	96	227				
# of individuals reached	90,000	9514	11228	34943	41965	97,650				
Total students reached						187,320				

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