



## ANNOUNCEMENTS

The CalFresh Healthy Living on Campus team will be attending CHEBNA 2024! Michele, Jessica, and Alyson will be presenting. We encourage you all to stop by and attend our presentation— "Nourishing Minds, Empowering Futures: Integrating Nutrition Security into Food Security Initiatives on College Campuses" on Thursday, February 22nd from 11:45am-12:45pm. We can't wait to connect with you all there! ✨

Friendly reminder: The [OC Nutrition](#) and [Food Smarts for Colleges](#) lessons can be found [here](#).

- For single sessions, you can either use the OC nutrition lessons or the Food Smarts for Adults lessons. For series, you can use either the Food Smarts for Adults or Colleges lessons.

## PROJECT UPDATE

We received great news from CDPH! We can expect continued funding for FFY 2025 (October 1, 2024 – September 30, 2025) at a comparable funding level to this current FFY 2024. As a reminder, the fiscal team is still reviewing past spending to ensure we can continue to reach the required spending threshold. Therefore, individual campus budgets will be based on past spending, including spending in FFY 2024. Your fiscal analyst will be working with you in the next few months to determine what is appropriate for your campus. At this point we do not have information about potential changes to the Scope of Work (SOW). However, rest assured that when we have this information, we'll make sure that any changes are realistic to implement.

As is always the case, once we receive the information about submitting budgets for next year to CDPH we anticipate a very quick turnaround time. We recommend you start thinking about if you anticipate any significant changes to your current budget needs moving into next year.

Please reach out to your Fiscal Analyst if you have any questions!

For the campuses who submitted a poster for the 2023 CalFresh Healthy Living Forum, your posters have been published in the [Journal of Trauma-Informed Community Health, Nutrition, and Physical Activity \(J-TICH\)](#). 🎉

If you are interested in submitting a poster for the 2024 CalFresh Healthy Living Forum, please connect with your program TA lead. More information to come regarding poster submissions.

# RESOURCES

Share these SNAP retail locators with your participants. Embed them in a QR code. Share them on CalFresh Healthy Living material such as flyers and presentations.

- [USDA SNAP Retail Locator](#)
- [EBT.CA.GOV locator](#)
- [Farmers Market Finder](#) – will note if CalFresh is accepted

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## CalFresh Healthy Living Forum 2023 - Social Media Training Session

If you missed the social media training session during the forum, we have the full presentation and resources for you. Big shout out to Christel Bowen from CSU Northridge for sharing this with us!

- [Presentation](#)
- [Activity Instructions](#) and [Handout](#)
- [Tip Sheet](#)

# FEBRUARY RECIPE RECOMMENDATIONS

- [CFHL February EatFresh Recipe Flyer](#)

This recipe flyer follows the CalFresh Healthy Living brand guidelines, and all recipes included are from EatFresh.org. Feel free to download, print, and share with your students on campus.

# UPCOMING EVENTS AND TRAININGS

- CFHL Food Smarts Facilitator Training - [Register](#)
  - Training Dates:
    - Tuesdays, February 20, 2024 and March 5, 2024 from 12PM to 2PM
- CFHL Creating Nutrition Messages with a Trauma-Informed Approach - [Register](#)
  - Training Dates:
    - Thursdays, February 29, 2024 and March 14, 2024 from 10AM-12PM
- Social Identities, Implicit Bias, and their Impact on Health and Wellbeing - [Register](#)
  - Webinar Date:
    - Monday, March 11, 2024 from 10AM-11:30AM
- CFHL on Campus Spring Meeting - Alyson's campuses
  - Thursday, March 14 at 9AM-9:50AM
  - Calendar invite has been sent. Please RSVP if you haven't already.
- CFHL on Campus Quarterly Check-in - Jessica's campuses
  - Friday, March 15 at 9AM-9:50AM
  - Calendar Invite has been sent. Please RSVP if you haven't already.
- CFHL Nutrition Pantry Program (NPP) for Implementers Training - [Register](#)
  - Training Dates:
    - Thursdays, May 2, 2024, May 16, 2024, and May 30, 2024 from 10AM-11:30AM

# CALFRESH HEALTHY LIVING BRAND UPDATE

There have been some changes and additions to the CalFresh Healthy Living toolkit, which you can find on the [partners page](#) of the [CalFresh Healthy Living](#) website.

- The [CalFresh Healthy Living USDA Funding Statement](#) document has been revised to reflect the FFY 2024 SNAP-Ed Plan Guidance.
- The templates and posters available in the toolkit have also been revised to include the updated funding and nondiscrimination statements.
- A [CalFresh Healthy Living Branding Checklist](#) is newly available and can also be found in the toolkit.
- A variety of [CalFresh Healthy Living Virtual Backgrounds](#) are now available to use in your online meetings. However, you are not required to use these virtual background templates.

Please note: Any electronic materials in current use should reflect the revised language. However, there is no need to update materials already printed. Future versions should contain the new language once your current supply has been exhausted.

Marisela from the CalFresh Healthy Living on Campus team has updated the [CalFresh Healthy Living Brand Guidelines Checklist](#) to reflect all the updates mentioned above. Please feel free to download, share, and/or print out the excel to share with your team.

For any branding needs or questions, please reach out to Marisela Mendez ([mmendez2@csuchico.edu](mailto:mmendez2@csuchico.edu)).

## CAMPUS HIGHLIGHT

This month we would like to highlight the hard work of the CalFresh Healthy Living team at California State University, Chico. In January, the Chico State CFHL team collaborated with Leah Slem, Basic Needs Manager and Daisy Soriano-Perez (student assistant) from the Wildcat Food Pantry (WFP) for a ReThink Your Drink hot tea tasting and trivia event during Welcome Week. Held within the food pantry, students enjoyed free hot tea, snacks, and giveaways while shopping. The CFHL team provided tea supplies through leveraged funds from CHC and recipe cards, while WFP offered the location, music, and snacks. The successful event inspired the establishment of "Tea Tuesdays" at the Basic Needs Center, where hot tea will now be offered with CFHL/CFO and WFP outreach every other week on Tuesday afternoons. Plans for future events include iced teas and flavored water tastings during spring and summer, both indoors and outdoors within the pantry space, depending on the weather.



Big shout out to the CFHL/CFO and CHC fiscal team members for supporting this event: Melys Bonifacio-Jerez, Eddie Curriel Diaz, Gina Sims, Amy Gonzales, Yee Yang, Lauren Lull, Connor Franklin, Kathleen Johnson, and Naomi Stamper.

# CALFRESH HEALTHY LIVING BRAND HIGHLIGHT

This month we would like to highlight the work of California State University, Sacramento's CalFresh Healthy Living team for their exemplary use of the CalFresh Healthy Living brand guidelines in their most recent cooking demonstration reel. Watch as they demonstrate how to cook a quick and easy Egg Drop Soup while simultaneously including the CalFresh Healthy Living brand requirements needed in the reel.

CalFresh Healthy Living brand requirements to include in a reel:

- Funder statement - Include it as a voice over and at the bottom of the closing screen.
- Logos - Appropriately co-brand using a bar to split the logos. The logo should be surrounded by sufficient clearspace and it should be on a white background.
- Always use the CFHL brand colors only and either Raleway or Arial as the font type. Make sure the font size is no smaller than 12 point.
- It is optional to display the recipe within the reel (as seen in this reel) but you should include the link to the recipe either within the reel or in the caption of the reel.

